

## Egyptian – Korean Communications Convergence Business Forum

15 June 2010

### Forum Schedule

Time	Program	Speaker
11:30~13:00	Registration & Demonstration	
	Welcome Speech	H.E Dr. Tarek Kamel, Minister of CIT, Egypt
	Opening Speech	H.E. Mr. Choi, See Joong, Chairman of KCC
	Speech	Dr. Amr Badawi, Executive President of NTRA
	Speech	Kim, Hee Jung President of KISA
	Speech	Dr. Sherif Hashem, VP of ITIDA
	MoU Signing	
<b>13:00~14:30</b>	<b>Business Lunch</b>	
<b>Session 1</b>	<b>Introduction Egyptian ICT Policy and Market Trend</b>	
14:30~15:00	<a href="#">Egypt's Telecommunications market current situation</a>	Dr. Amr Badawi, NTRA Executive President
<b>Session 2</b>	<b>New Paradigm of Mobile Broadband</b>	
15:00~16:15	<a href="#">New Paradigm for the Convergence Phenomenon: Egyptian Vision</a>	Ahmed El-Hefnawy, NTRA
	<a href="#">Mobile WiMAX(WiBro) in Korea</a>	Kunmuk Cho, Korea Telecom
	<a href="#">New World with Mobile Convergence</a>	Yong Hee, Lee SK Telecom
	Mobile personal broadband services towards 4G	Kim, Kiback, Samsung
<b>16:15~16:35</b>	<b>Coffee Break</b>	
<b>Session 3</b>	<b>Exciting Mobile TV and IPTV</b>	
16:35~17:35	<a href="#">IPTV</a>	Emad Elazhari, Telecom Egypt
	<a href="#">Mobile TV in Egypt</a>	Walid Elsaadany, Etisalat
	<a href="#">The most successful DMB model in the World</a>	Youngkwon, Lim, DMB Alliance
	<a href="#">The trend of IPTV in Korea</a>	Hyun-Jin Lee, ETRI
<b>Session 4</b>	<b>Future Trend</b>	
17:35~18:15	Wireless Sensor Networks	Fadel Digham, NTRA
	Future 3-D TV	Seung Sup Oh, Hyundai IT